

Organizers:



## INVEST IN POLAND

Opportunities for Greenfield and Brownfield Projects,  
Investment mission to South Korea 2015

### INVESTMENT SEMINAR

GRAND AMBASSADOR HOTEL, 1st December 2015, SEOUL, SOUTH KOREA

On December 1st, Polish Information and Foreign Investment Agency's and JP Weber's representatives will deliver a professional insight into the Polish market by presenting all of its major characteristics from the investor's point of view including the exciting opportunities, competitive edges as well as the existing incentives instruments in that market.

Poland is an attractive and stable business destination from a domestic sales, regional development, outsourcing and manufacturing perspectives. As the country has been enjoying continuous growth and development despite global economic downturn, the market offers new investors unique conditions to fulfill their European expansion desires:

- Excellent incentive package ranging from financial benefits to tax exemptions for location, employment, training and R&D purposes – available both from governmental and EU-based sources.
- Attractive greenfield sites in the Special Economic Zones.
- Easy access to regional markets within the EU and further East.
- Key focus areas: automotive, machinery, electronics and aviation.

All speakers have experience and the necessary first-hand knowledge about the vast business opportunities and market features. The agenda has been put together to enable companies to meet individually with Poland's foreign direct investment agency to understand the full scope of country's potential and how to create mutual, long-term relationships.

#### Target audience:

CEOs, CFOs and international business development directors of medium-sized and larger companies with an international reach, seeking to expand and benefit from operating efficiencies in the Central-Eastern European leader country.

#### Agenda:

9.30 - 10.00	Registration
10.00 - 10.10	Welcoming remarks by organizers
10.10 - 10.30	Why is Poland a great place to invest? - PAIiZ
10.30 - 10.50	Legal aspects of doing business in Poland - JP Weber
10.50 - 11.05	Public aid- introduction to recent changes in EU rules - PAIiZ
11.05 - 11.25	Korean company in Poland - investment case study
11.25 - 11.40	Q&A
11.40 - 13.00	Buffet

To book your place please contact:

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